

John Cooper LE



John Cooper

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WINNING STREAK. A great innovator can change the course of history. When two of them get together, fate is definitely taking a hand. John Cooper bought power units for his Formula Junior racing cars from Morris Engines at Coventry; Sir Alec Issigonis, Mini's creator, was technical director

at the time. They were also good friends. Both men had a highly innovative approach, and produced radical new designs. John Cooper introduced the mid-engine layout and set the trend for Formula 1 for 40 years. He is now known as 'The Father of Modern Formula 1'. Issigonis pioneered the transverse engine/front wheel drive concept and set the tone for the volume car industry for four decades. Cooper was quick to spot Mini's giant-killing potential. By 1961, low flying Mini Coopers were being piloted around rally and racing circuits across the world, frightening far larger and more powerful rivals. Coopers went on to score one spectacular win after another, with the Monte Carlo hat trick one of rallying's most memorable achievements of all time. In Formula 1, 2 and 3,

John Cooper's small teams were demonstrating the same 'David versus Goliath' potential, winning time after time against the bigger racing car companies. The Cooper works team's crowning achievements came with winning the 1959 and 1960 Formula 1 World Championships. In 1964, a Cooper Formula 3 driven by Jackie Stewart entered that year's World Championship, powered by the same A-Series engine as that used in the Mini. It was first past the chequered flag. All of which is well worth celebrating.



Above: Champions again – clinching the Formula 2 title at Brands Hatch provided this happy moment for the team; Jack Brabham, John Cooper, and the works 'T51' Mark IV-Climax. Jack had just won both heats of the Kentish '100'.







John Cooper

JOHN COOPER LIMITED EDITION

To celebrate John Cooper's brilliant achievements in the competition arena in true style takes something really special. The John Cooper LE.

Faunting the colours that evoke the Formula 3 winning race car, with Brooklands Green bodywork and red leather interior trim.

The Sports Pack gives a phenomenal grip, with dramatic sports alloys and uprated shock absorbers. Driving lamps and the large bore chrome tailpipe finisher complete the attention-grabbing looks.

Inside, feast your eyes on the classic alloy fascia with its three centre gauges, silver instrument binnacle and chrome glovebox surround.

There's leather practically everywhere you look. Grenadine Red co-ordinates with the exterior colours; touches of black emphasise the sporting focus.



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A CD tuner with
Goodman's ICT speakers
delivers great sound on
the move. Whilst the
driver's airbag and front
seatbelt pre-tensioners
are among the features
you'd expect from a
modern sports saloon.
But the thrill of driving
the world's greatest
little racer remains
unique. John Cooper
would doubtless agree.



John Cooper



Sports pack including 13" x 6" sports style alloy wheels with 175/50 R13 radial ply tyres and locking wheelnuts, body colour wheel arch extensions, large bore chrome tailpipe finisher and driving lamps • Alloy fascia incorporating glovebox, radio/CD and instruments • Extra oil temperature and voltmeter interior gauges • Single CD player/tuner unit with RDS, EON and random play facilities. 2 Goodmans Inductively Coupled Technology (ICT) speakers • Grenadine red leather interior with colour keyed carpets • Black leather steering wheel • Black leather handbrake grip • Brooklands Green paint • On the Road Price £10,995



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